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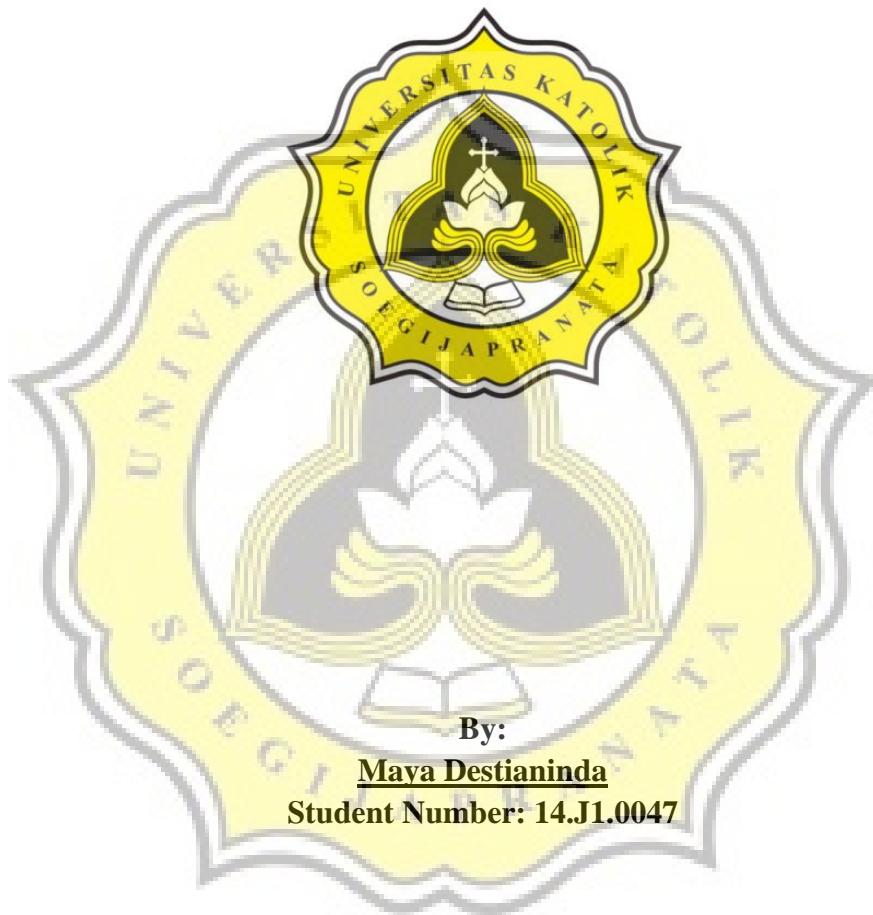
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**THE INFLUENCE OF KOREAN POP (K-POP) DRAMA ON
DIE-HARD FANS IN FLA-SCU**

A Thesis



By:

Maya Destianinda

Student Number: 14.J1.0047

**ENGLISH DEPARTMENT
FACULTY OF LANGUAGE AND ARTS
SOEGIJAPRANATA CATHOLIC UNIVERSITY
SEMARANG
2018**

THE INFLUENCE OF KOREAN POP (K-POP) DRAMA ON DIE-HARD FANS IN FLA-SCU

**A Thesis Presented as a Partial Fulfillment of the Requirement to Obtain the
Bachelor Degree in the English Literature Study Program**



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Approved by,



Angelika Rivandari, Ph.D.
Major Sponsor

July 25th, 2018



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July 25th, 2018



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ABSTRACT

In this study, the writer analyzed the influence of Korean Pop (K-Pop) drama on die-hard fans in FLA-SCU. This research is in the field of literature, especially pop culture, because Korean wave has spread out around the world, including Indonesia. The respondents of this study were some students from Faculty of Language and Arts (FLA) batch 2014. This study used qualitative method, through interviews. The writer also collected data from some trustworthy journal, book, article, and other sources. The purposes of this study were to explain the influence of Korean Pop (K-Pop) Drama on diehard fans in FLA at Soegijapranata Catholic University (SCU), to prove the existence of Korean Wave especially Korean drama in the viewer's daily lives, to describe the influence of Korean Drama to students who like watching Korean drama, and to explain the students' reasons for watching Korean drama. The interview showed that: 1) all students watch more than 6 titles of Korean drama, 2) the reason students liked to watch Korean drama were because of the plot, the actor or the actress, the idol, and the act, 3) students imitated Korean style of hair style (hair-cut, hair color), shoes style, clothing style, make up and skincare, bag, and smartphone.

Key Word: Korea, K-Pop, Korean Drama, Television Drama

ABSTRAK

Dalam penelitian ini, penulis menganalisis pengaruh drama Korea terhadap fans fanatik di fakultas bahsa dan seni, Unika Soegijapranata. Penelitian ini berhubungan dengan sastra, terutama budaya populer, karena fenomena ini menyebar ke seluruh dunia, termasuk Indonesia. Responden dari penelitian ini adalah bebrapa mahasiswa angkatan 2014 di Fakultas Bahasa dan Seni. Penelitian ini menggunakan metode kualitatif, melalui wawancara. Penulis juga mendapat data dari jurnal, buku, dan artikel terpercaya. Tujuan dari penelitian ini adalah menjelaskan pengaruh drama Korea pada fans fanatik di FBS di Unika Soegijapranata, untuk membuktikan eksistensi drama Korea terhadap kehidupan sehari-hari mahasiswa, dan untuk mendeskripsikan pengaruh drama Korea terhadap mahasiswa yg suka menonton drama Korea. wawancara menunjukan bahwa: 1) semua mahasiswa menonton lebih dari 6 drama Korea 2) alasan mahasiswa suka menonton drama Korea karena plot, actor atau artis, idola, dan akting 3) mahasiswa mengimitasi gaya rambut korea (potongan, dan warna rambut), sepatu, baju, produk perawatan kulit, tas, dan telepon genggam.

Kata kunci: Korea, K-Pop, Drama Korea, Drama Televisi

